TRAINING IN PROGRAM LOGIC FOR PROGRAM DESIGN
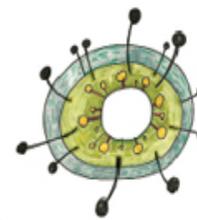## SHEPPARTON 13th and 14th September 2016

COURSE OVERVIEW

You have a great idea for a project or a service. You intuitively think 'yes, it will work' but how do you really know it will get the results you want? How do you convince others that it will get results and ensure all stakeholders have a shared understanding of the project? Once your program is complete, how do you demonstrate to your CEO or funders that it delivered real outcomes? (so they allocate money in the future!)

A Program Logic can help. How?
- ✓ It can help you understand how your project is expected to work (i.e. your theory of change).
- ✓ It gives you a process to test your thinking, so that your project has the best possible chance of achieving your desired outcomes.
- ✓ It can be used to develop a monitoring and evaluation framework and guide the evidence you will collect to demonstrate your impact.

Keen to learn more?   Then come along to this 2-day interactive training.

LEARNING OUTCOMES
- ✓ Understand the main theoretical trends in program design
- ✓ Understand the key steps to **designing a program** using Program Logic.
- ✓ Understand the importance of **outcomes**
- ✓ Articulate the **change theory** underlying programs
- ✓ Have developed some basic program designs
- ✓ First step in developing a rigorous and lean **Monitoring and Evaluation** Framework.
- ✓ Learn participatory and visual techniques and other **practical tools**
- ✓ Understand how to use program design in a participatory way to **build team** and **stakeholder relationships'**.

KEY BENEFITS FOR YOU and YOUR TEAM
- ✓ This course will assist you to **better demonstrate results** which is crucial in tough economic times.
- ✓ You will gain to aid **effective planning** and **strategic thinking** to refine your program proposals and improve effectiveness.
- ✓ You will develop skills in **team building** and **alignment** to have a shared ownership, enthusiasm and commitment to the work.

COURSE CONTENT and STYLE
- ✓ The training is designed for active learning.   We use a mix of theory and practice, including examples from your own work and experience.
- ✓ We use a range of learning approaches: presentations, group work, facilitated discussion sessions, and case studies.
- ✓ You will receive training notes, a workbook and reading materials.

Your FACILITATORS are
Lead trainer - Natalie Moxham is a program designer, evaluator and facilitator. Specialising in participatory and theory driven approaches and methods, Natalie has worked extensively in the community development, Indigenous and government sectors in Australia and internationally. Natalie trains, coaches and undertakes program design and evaluation for teams, projects and programs. Her work is underpinned by an appreciative inquiry approach.

Facilitator – Vanessa Hood is a program designer, evaluator and facilitator. Vanessa is passionate about using creative facilitation techniques that allow participants to engage with technical content and with each other. She has worked extensively with government and non-government organisations across Australia, including sustainability, agriculture and financial literacy sectors. She trains and coaches project teams in program logic and evaluation.

COST $800. [Discounts for multiple registrations and small NGO's]
HOW TO BOOK Please contact Juliette to register. Book early – places limited.
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